



TecFutures

Advisory On Demand

Flexible Expertise at your Fingertips

IoT Revenue Growth Program

TecFutures Advisory On Demand Revenue Growth Program – Identifying IoT business revenue opportunities to support client growth ambitions

Empowering client sales teams with use case based sales opportunities

COLLABORATIVE ENGAGEMENT

TecFutures works collaboratively with every client leveraging our deep understanding of IoT use cases to match market opportunities to your "Ideal Use Case Profile" and "Ideal Customer Profile"

TAILORED IoT REVENUE GROWTH STRATEGY

We work with you to define successful revenue opportunities as the basis for our rolling market analysis program.

The goals of this program are to deliver growth, enhance market share and improve competitive positioning in enterprise IoT.





ACCELERATE YOUR MARKET GROWTH JOURNEY WITH **TECFUTURES ADVISORY ON DEMAND**

How this **TecFutures Advisory On Demand Program** works

-  In-depth Discovery Kick off Call to agree priorities
-  Development of an Engagement Plan geared around delivering against your specific objectives

A MONTHLY WORK PROGRAM TO SUPPORT REVENUE GROWTH

-  A collaborative engagement plan starts with detailing the client revenue ambitions and defining the Ideal Customer Profile.
-  A work program to deliver a consistent flow of well researched, analysed and qualified IoT use-case based sales opportunities.
-  Leading manufacturers and sales targets are identified in those use cases month by month for the client sales team to action.
-  Collaborative working fine tunes the entire workflow to ensure an optimal revenue outcome.



ACCELERATE YOUR MARKET GROWTH JOURNEY WITH **TECFUTURES** **ADVISORY ON DEMAND**

TecFutures Flexible engagement model: Exact project steps are always built around your specific objectives and requirements.

COMMERCIAL OUTLINE



Monthly Fee: From GBP2950*



Invoicing monthly or quarterly



Cancel with just 1 month or 1 quarter notice



Annual Discount Available



See our full Terms and Conditions

*Plus any applicable taxes



1

Reach out to **TecFutures** to discuss your specific requirements

2

We provide a tailored commercial package to include the elements that best meet your objectives.

Contact TecFutures
marketing@tecfutures.com

TECFUTURES ADVISORY ON DEMAND
FIND OUT MORE



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TecFutures

CUSTOM RESEARCH ANALYSIS ADVISORY